



ANSWERS TO QUESTIONS FROM RESPONDENTS

REQUEST FOR QUALIFICATIONS TO ASSIST IN THE ADMINISTRATION OF THE NY LOVES NANOTECH MARKETING INITIATIVE, AN EFFORT THAT PROMOTES THE HI-TECH CLUSTERING AND ASSETS OF NEW YORK STATE

Questions and Answers (note – questions are presented as asked by respondents)

1. Can you tell us who is in the Consortium? Is this group funding the initiative as well as the managing entity? If not, where is funding coming from?
 - The initial consortium is comprised of the following EDOs – Invest Buffalo Niagara, Genesee County Economic Development Center, Greater Rochester Enterprise, Onondaga County, Mohawk Valley Edge, Saratoga County Prosperity Partnership, Saratoga Economic Development Corporation, and the Center for Economic Growth. Currently, the consortium expects to fund the initiative in year one and act as managing entity. There is a possibility that a reimbursement grant could help offset up to half of the consortium’s investment in the initiative. Expectation is that the list of consortium members will grow in the near term. Additionally, there is participation from Empire State Development and SUNY Poly representatives in an advisory role – these organizations are not committing funding.
2. Are you looking to recruit additional partners into the consortium? Or create a membership/sponsor model for participants in the initiative?
 - Yes
3. Who are the decision makers in determining who will be engaged for this contract?
 - Consortium members (see above)
4. Do you have a budget identified for this project?
 - The consortium is looking to respondents to provide input on costs associated with the scope. The responses will inform a budget and potential future RFP.
5. Would you be using the existing NY Loves Nanotech brand? For the trade shows, would you be using the existing hardware and booth set-up that’s been used at the most recent Semicon shows?
 - Yes
6. The “reception” that’s referenced under Trade Show Management - is this the dessert reception traditionally managed by CEG?
 - Yes
7. What do you mean by “regular meetings” of the consortium partners? Could these be done quarterly in person and on an as-needed basis via conference call?
 - The proposed schedule in the question is in line with expectations.



8. On a scale of 1-10, how important is grant identification/administration/coordination to this project?
- 8
9. Can you give a budget range for the website development portion of the scope of services?
- The consortium does not have a range. The partners are looking for a potential cost form the RFQ process.

Would you want the vendor to attend Semicon West and Semicon Europa?

- Yes on attendance at West; Europa is not expected in Year 1, but may be added going forward

Is there an existing vendor working on this effort?

- No

Can you give a budget range for this year 1 assignment? Is it at least \$150,000?

- We do not have an assigned budget, which is why the RFQ is so important. It will help set budget expectations for the RFP. The budget may approach \$150,000 to execute the entire scope, including deliverables, but we would be looking to the respondent to substantiate that cost.

REMINDER - CLOSING DATE AND TIME: NOVEMBER 30, 2018 – 12:00PM

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[Access to RFQ](#)